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**Pretty Alive Type**

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Trial versions of the fonts are available upon request by email:  
**[simon.vlasakk@gmail.com](mailto:simon.vlasakk@gmail.com)**

## **Font Usage**

To make it easy, we don't differentiate between desktop, web, app license. One license covers it all, as long as you picked the right size of your company. Permitted uses are covered in EULA. In any case of uncertainty don't hesitate to contact me by email.

## **Who buys the font?**

Generally, a company intending to use the font for promotional purposes should purchase it directly. However, a designer can buy the font on behalf of the company, provided they select the appropriate license based on the company's size. Designer then must not use the font for any other purposes.

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We offer a 50% discount on licenses for students, applicable exclusively to non-commercial, self-initiated projects within a school environment. This discount is intended to support educational use and personal creative development. To qualify, students must provide proof of their current academic status. The discounted Font Software may not be used for commercial purposes or distributed outside the educational context.

To acquire a student discount send a request by email to **[simon.vlasakk@gmail.com](mailto:simon.vlasakk@gmail.com)**. In the request please specify which font you intend to purchase.

## Other Discounts

We want to support people making the world a better place. To help you, we offer discount to Non-profit organizations, Educational and Cultural institutions, Charities.

Also to companies that are engaged in sustainable, socially responsible, or other commendable initiatives that contribute positively to society or the environment.

To acquire a discount send a request by email to **simon.vlasakk@gmail.com**. In the request please specify which font you intend to purchase, what is your project about and why is it eligible for the discount.

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